



# ANNUAL MEMBERSHIP MEETING

January 9, 2009 6:30 pm

River Room, San Angelo Visitor's Center

## MEETING MINUTES

1. 6:40 Welcome and introduction of current officers and guests (President)

2008 Officers Present:

President- Jeanette Passons

Vice President- Bob Miller

Treasurer- Ben Passons

Member at Large- Harriet Sansone

Not present:

Secretary- Don Gibson

2. 6:55 State of the Lizards report

1. Number of members during 2008: 45 households

2. Number of events during 2008: 23

3. Approximate number of event participants during 2008: 2,430

4. Significant accomplishments during 2008:

- Saw over 25% increase in attendance at races
- Run in the Sun selected as RRCA State Championship 8k for the second year in a row
  - Applying for State Championship status again in 2009
- Added 10 new runs to the calendar, one of which was a triathlon
- Collaborated with fitness initiative at ASU (ASUfit)

5. Challenges to be faced during 2009

- How to better communicate SARL activities to the public
- How to work with other organizations that want SARL to put on events for them
- Getting more club members involved in the tasks related to organizing and directing events so that a cadre of new leadership is developed
- Conducting activities that encourage children and beginning runners
- Conducting group runs and training events that encourage a fitness/train together mindset
- Addressing the needs of the growing population of local multisport athletes who participate in both running and cycling.

3. 7:04 Club Financial report
4. 7:08 Action Plan for 2009

**Develop a new leadership plan that will allow SARL to grow membership, activities, and events**

**Goal 1:** Increase SARL membership and “identity”

**Discussed updating current logo to something more stylish and attention-grabbing.**

Action item – Increase efforts to market the Road Lizards via news media, web sites, and print material in local businesses and other organizations.

Action item – Design and make available Road Lizards branded apparel that can be purchased from the club for a nominal cost.

Action item- Work with regional retail stores that might be interested in selling Road Lizards branded apparel.

**Goal 2:** Put on at least one quality Road Lizards event per month throughout the year, and support efforts of other groups that plan and organize running or related activities.

Action item - Finalize an annual calendar of events by December 15<sup>th</sup> of each year.

Action item – Support the efforts of non-SARL organizations via contracted services that clearly delineate the scope of SARL involvement and costs.

Action item – Actively seek “owners” for monthly events and seek assistance for planning/execution of events from club members rather than solely from club officers.

**Goal 3:** Increase efforts to develop a culture of leadership and community involvement within the Road Lizards club.

Action item – Recruit club members to serve on the SARL board so that future club leaders are mentored and developed.

Action item – Implement SARL positions for Military, Angelo State, and multisport liaisons.

Action item – Encourage club members to support and participate in regional fitness efforts.

**Goal 4:** Implement and support actions that encourage people of all ages to participate in running and related events.

Action item – Develop and disseminate “Walk to Run” beginning runner training plans.

Action item – Work with local organizations such as Health Clubs, the YMCA, and the university to implement Beginning Runner programs.

**Discussed increasing SARL’s involvement with local schools and promoting youth running in San Angelo.**

Action item – Encourage club members to implement and facilitate weekly running groups.

**Goal 5:** Continue to enhance communications between club leadership, general membership, and the regional community.

Action item – Work with the cycling club to implement a shared web portal, on-line event calendar, and monthly newsletter that serves runners, cyclists, and multisport athletes.

Action item – Continue and expand e-mail communications with a “Weekly Update” message to club membership that is also posted on the web portal.

Action item – Conduct a club picnic/meeting each June and an annual meeting each January.

**The group as a whole agreed monthly social events would be better than just one annual meeting and one club picnic per year.**

Action item – Conduct an annual survey of SARL members each December to assess satisfaction with club activities and to help plan actions for the coming year.

## 5. 7:30 2009 Event Calendar

**All races through September 2009 were assigned race directors (or SARL POCs for those races hosted by other organizations).**

January 24: Trail #1 (Bill Cullins) bcullins@verizon.net

February 7: Trail #2 (Bill Cullins) bcullins@verizon.net

February 21: Trail #3 (Bill Cullins) bcullins@verizon.net

March 7: ASU Nursing Department 5k (ASUfit- Bill Cullins) bcullins@verizon.net

March 14: River Run (Terry Shaner and Kay Thompson) [terry.shaner@suddenlink.net](mailto:terry.shaner@suddenlink.net) OR dkthomp@zipnet.us

March 21: Shannon Half-Marathon (Mars Torres) gk7573@yahoo.com

April 4: Autism Speaks (Anthony Wilson) awilsoneditor@msn.com

April 18: ASU Physical Therapy Department Run (Camille Valenzuela) cvalenzuela@angelo.edu

April 25: YMCA Kidz Triathlon (AJ Moore)

May 3: Spillway Hill Duathlon \*SUNDAY\* (Pat Barton/Bill Cullins) pbarton@mayfieldpaper.com

May 9: SAAF 5k (Marla Wimberley/Boyd Guthrie) [marla@saaf.net](mailto:marla@saaf.net) OR bguthrie@tceq.state.tx.us

May 16: Run in the Sun (Mike Buck/committee) mrjcbuck@hotmail.com

June 6: Club meeting and picnic

June 13: Bulldog Run 10k (Timothy Muckey/Ruthie Kreuzer)

[timothy.muckey@hotmail.com](mailto:timothy.muckey@hotmail.com) OR RLKreuzer@yahoo.com

June 28: Lake Nasworthy Triathlon \*SUNDAY\* (Pat Barton) pbarton@mayfieldpaper.com

July 11: ECVFD 5 miler (Kay Thompson) dkthomp@zipnet.us

August 15: Southland Shuffle 10k (Anne Fish) afish1031@yahoo.com

September 4: Hot Dog Run \*FRIDAY\* (Bob Miller) rjm1944@yahoo.com

September 19: Habitat for Humanity 5k (Jerry Roach) vccsa1@verizon.net

## 6. Election of 2009 SARL Officers

President: **Jeanette Passons**

- Corresponds/coordinates regularly with RRCA representative about SARL events/issues; communicates RRCA events/issues to SARL members
- Ensures RRCA dues, taxes, bills (etc) are paid
- Sends weekly updates to members (and all others on mailing list) regarding upcoming events
- Contributes to monthly newsletter
- Participates in planning/execution of Run in the Sun
- Attends MOVE SAN ANGELO Meetings

Vice-President: **Mike Buck**

- Race Director for Run in the Sun
- Back-up to President
- Maintains calendar
- Contributes to monthly newsletter
- Attends MOVE SAN ANGELO Meetings as back-up to president

Treasurer: **Ben Passons**

- Manages club finances
- Prepares financial report for annual meeting
- Contributes to monthly newsletter
- Participates in planning/execution of Run in the Sun
- Attends MOVE SAN ANGELO Meetings as back-up to president

Secretary: **Ruthie Kreuzer**

- Advertises SARL events on TV/Radio/Newspaper/other websites
- Maintains contact with other local organizations within 150 miles (for example, Odessa/Midland/Abilene clubs. i.e., newsletter/flyers sent to them)
- Submits articles to RRCA and other running publications about SARL events (with the assistance of SARL officers, PR volunteer and members)
- Contributes to monthly newsletter
- Participates in planning/execution of Run in the Sun
- Attends MOVE SAN ANGELO Meetings as back-up to president

Member at Large: **Bob Miller**

- Contributes to monthly newsletter
- Organizes SARL mid-year picnic and annual meeting
- Participates in planning/execution of Run in the Sun
- Attends MOVE SAN ANGELO Meetings as back-up to president

WEB MASTER: **Ben Passons ([www.roadlizards.org](http://www.roadlizards.org)) / Bill Cullins (re-instating Team San Angelo website which will include link to SARL site, a forum and other information for multisport athletes)**

- Maintains SARL web site
- Ensures data is current
- Compiles inputs made by the responsible officers for the monthly newsletter
- Keeps current/historical record of events

**\*\*Note:** We are working toward a central portal and newsletter that will include running, cycling, and multisport information, a SARL "home Page", and a common event calendar, results page, etc. The Road Lizards and other local clubs will retain their own identity just as in the past.

**7:45 A motion was passed to add the following new volunteer committee positions to the SARL Constitution. The Vice President will be the committee chair.**

**\*New\* Volunteer Positions \*New\***

These new positions will be available to anyone in the group who wishes to volunteer for them, but are not official board positions. They have been created in the interest of distributing the workload, broadening SARL's presence in the community and growing volunteers into future SARL leaders.

**NEW POSITION: Public relations [Anthony Wilson](#)**

- Develops annual club sponsors
- Coordinates one-time sponsorship efforts with race directors
- Builds long-term relationships with local organizations/businesses for club benefits (ex. Gold's gym massage discount)

**NEW POSITION: TRAINING PROGRAM COORDINATOR [Mike Buck](#)**

- Point of Contact for group runs, training activities
- Maintains web forum on group activities (club runs/get togethers)
- Holds a SARL group run quarterly; includes picnic/social event afterwards

**NEW POSITION: CHILDREN'S RACE COORDINATOR [Bob Miller](#)**

- Manages children's running forum on website
- Coordinates with race directors for kid events
- Coordinates with Training manager on kid training programs/runs

**LIAISONS:**

**Military Liaison: [Ruthie Kreuzer](#)**

- Coordinates SARL events with base to get more base attendance
- Maintains/coordinates with race director for military awards in events
- Works dual base/SARL events
- Supports base events to have a SARL presence and support (advertisement)

**University Liaison: [Bill Cullins](#)**

- Coordinates and advertises SARL events with ASU to get more student/faculty/staff attendance
- Maintains/coordinates with race director for ASU awards in events
- Assists with combined ASUfit/SARL events

**Multi-sport Liaison: [Pat Barton](#)**

- Maintains Duathlon/Triathlon forum on web site
- Liaises for SARL support to SABA or combined SABA/SARL events
- Race Coordinator for: Lake Nasworthy Tri

7. 7:56 New business from the floor

**In an effort to boost annual sponsorship and improve membership through marketing, a meeting was proposed for the following week to discuss a strategy.**

8. Announcements

**Announced upcoming races (Trail Series, River Run and Shannon Half Marathon) and 2009 Memberships now being accepted.**

**Meeting adjourned at 8:05PM**

