SARL Board Meeting

Wednesday, February 7, 2018

6:00 @ SoCo Taphouse

Meeting called to order by President Daniela De La Cerda at 6:10 pm

Board members present:

* Daniela De La Cerda
* Tim Smith
* Ross McClellan
* Dennis Hall
* Chris Boyce
* Daniela opened the meeting by handing the money from Trail Series Race #2 to Dennis.
* It was decided that next year’s prospective sponsors will have to send in their money by a fixed date. That way, there will be no scramble to collect money or not include them on the annual shirts
* The board will be taking their official picture at Trail Series Race #3.
* Ross submitted flag designs for feather-style flags. After discussion on which flags to get and what they should look like, the board decided on signal, turn around, and logo flags.
* Chris reported that a DJ has offered to play music at races for free.
* Daniela presented two companies that reached out to her to advertise their website and promotional services. The board decided to not contract either company.
* Board members introduced ideas on improving the race experience at SARL races. Ideas included music, food trucks, and SWAG.
* Chris will be sending out a quarterly update/newsletter e-mail.
* The club’s insurance was renewed and explained by Dennis.
* The Moonlight Run will be April 28th. Cliff and Daniela will be cooking, and Chris will reach out to James Lewis to see if he would play live music.
* Tim presented new trail markers that are inexpensive and be visible in the dark.
* Ross explained the ins and outs of drone insurance.
* Daniela closed the meeting at 7:15 pm.