

**2017 SARL Board Meeting**  
**Thursday January 12, 2017**  
**6:30 pm @ Soco's Taphouse**

**2017 SARL Membership**

- Club membership forms and dues
  - Club Voted to do a \$20 Membership (including t-shirt) and \$15 additional Family Members (including t-shirt)
  - We plan to keep an updated spreadsheet with paid 2017 members checked off
  - 2017 shirts should be ready by Feb. 30<sup>th</sup> preferably Feb. 18<sup>th</sup> in time for the 3<sup>rd</sup> Trail Series Race.
  - We will sell old 2016 shirts for \$15 at trail series races
  - Membership Benefits – Weekly Runs, Social Events, Exclusive Emails, Promote and serve the Running Community, be a part of the Running Community
  - Membership Emails – Exclusive Emails

**SHIRTS**

- Club Shirt Unanimous Vote - Retro logo.
- Tan color shirt, long sleeve, Pocket logo on front with "SARL" and Lizards characters. Big Retro logo on the back of the shirt.
  - Wilma-Price check/order shirts. Gandys, Namifier, Big Texas Tees, and other local shops for tech/performance Shirts
  - Ask about tank top options

**SPONSORS**

- Shannon Got their invoice
- Dean McInturff has Invoice
- Baptist wants to do Title Sponsor \$800 for Run in the Sun
- Wilma volunteered to create renewal letter for existing sponsors since treasurer is out of town
  - Update other sponsorship letters
- Treasurer will be responsible for sponsorship duties

**Keeping/ attracting Members**

- No Drop Group
- Our Ultra runners maybe intimidating
- Reach out to timid new runners
- Advertise Friday Night Runs as short runs with social hour afterwards
- Trail Running Clinic can be a possible bi-annual event for our members

**Website**

- Add Photos to website, maybe use a Flickr account.
- Calendar
  - We will keep Existing PDF Calendar in the interim of finding another calendar system versus the PDF calendar
    - Tim volunteered to take on this duty and will research options

- Races will have race director names on events for Equipment Manager Reference
  - \$100 deposit, \$50 rental fee for equipment (time clock, handheld timers, tables, cones, water jugs.) Trailer not included except for SARL Races and Board members
- Add RWB, SABA, KDD, and other Local races (Color code different organizations)
- Keep Holidays and Community Events Listed (Grey)

### **Media Storage**

- Tim volunteered to research Dropbox accounts so all SARL information is in one central location for all board members to have access to.
- In the interim we will use Flash drives

### **Social Media**

- Create a new group page, easier to add members and post pictures
- Club vote – Unanimous vote to get rid of the SARL Facebook page and create a SARL Group page.
  - Wilma and George will work on transitioning all SARL page photos and members into a new group page

### **Meetings**

- Monthly Board Meetings
  - Next board meeting will be scheduled for Thursday January 26, 2017 6:30pm at Soco's
    - Keeping meetings close for the beginning of the year to stay focused on the progress of our plans for the club.