SARL Board Meeting

Wednesday, January 10, 2018

6:00 @ SoCo Taphouse

Meeting called to order by President Daniela De La Cerda at 6:35pm

Board members present:

* Daniela De La Cerda
* Ross McClellan
* Dennis Hall
* Chris Boyce

Looking Forward

* Daniela opened the meeting by passing out a list of the responsibilities and duties of each board member
* Discussion turned towards ordering this year’s shirts membership shirts. Last year’s order and final numbers were compared to finalize this year’s order numbers.
* This year’s SARL sponsors were confirmed.
* The Run in the Sun will continue to be a RRCA championship.
* SARL meetings will be less frequent than originally posted on the website.
* Daniel presented the fact that an Angelo State University student has offered his services to help with SARL marketing. It was decided to see what his proposal is.
* Board members introduced ideas on improving the race experience at SARL races. Ideas included music, food trucks, and SWAG.
* Volunteer posts and perks were discussed to include a photographer/picture uploader and potentially earning free races via volunteering.
* Dennis gave a financial brief, showing that the club should break even.
* Next meeting will be the first or third week of February, to be determined based on schedule and first member meeting of the year should be in March or April.